

## How Do I Create Coupons?

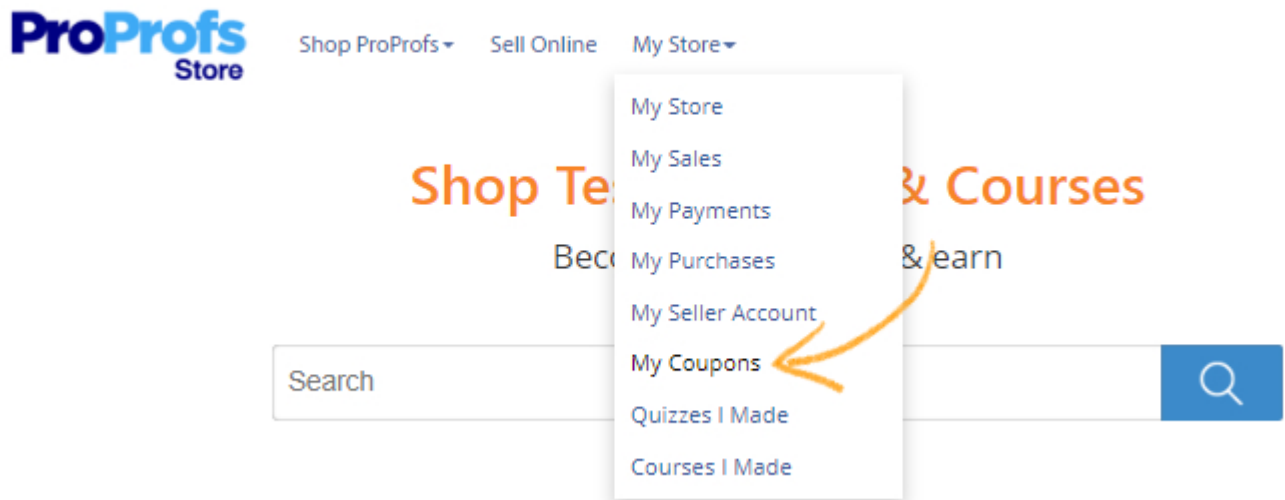
Coupons are part of our e-Commerce Add-on plan. They are a great way to promote the courses, quizzes, etc. you have created and are trying to sell.

Coupons are special financial discounts and rebates offered on them as a part of the sales promotion of your product.

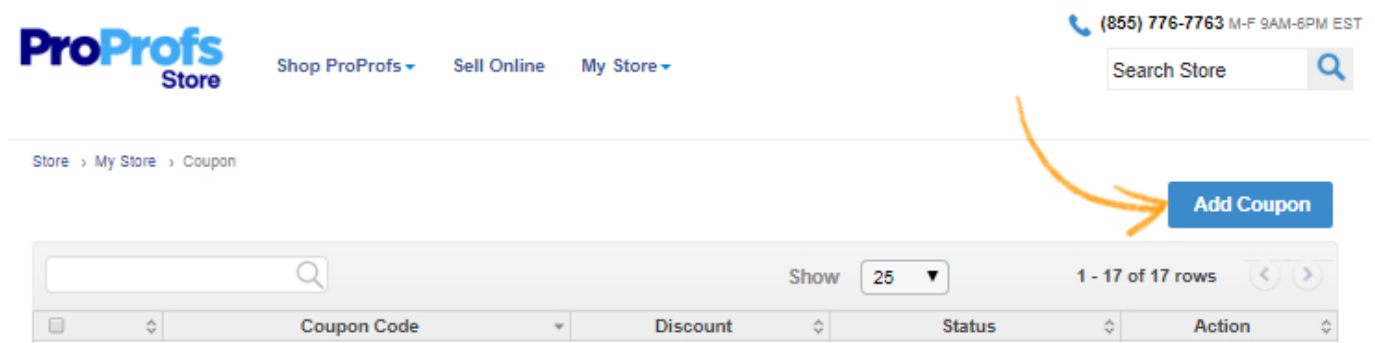
With [ProProfs Store](#), you can create your own coupons to promote your courses and offer discounts to returning customers for an increase in your sales.

**Follow these steps to create coupons in ProProfs Store:**

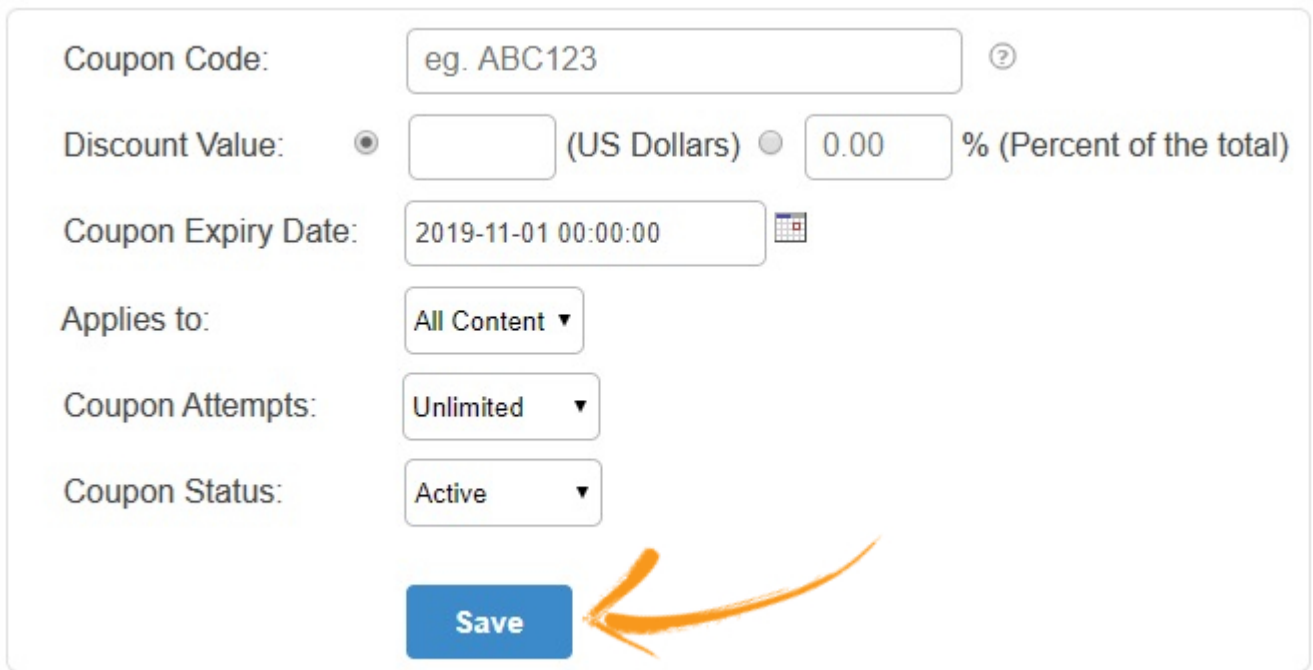
**Step 1:** Navigate to **My Store** -----> **My Coupons**.



**Step 2:** Click "Add Coupon" to create a new coupon.




**Step 3:** Customize your coupon. Provide a coupon code, select a discount value, expiry date, and, number of attempts before a coupon expires. Click **Save** to add the coupon.



Coupon Code:  ?

Discount Value: ☒  (US Dollars) ☐  % (Percent of the total)

Coupon Expiry Date:  

Applies to:  ▼

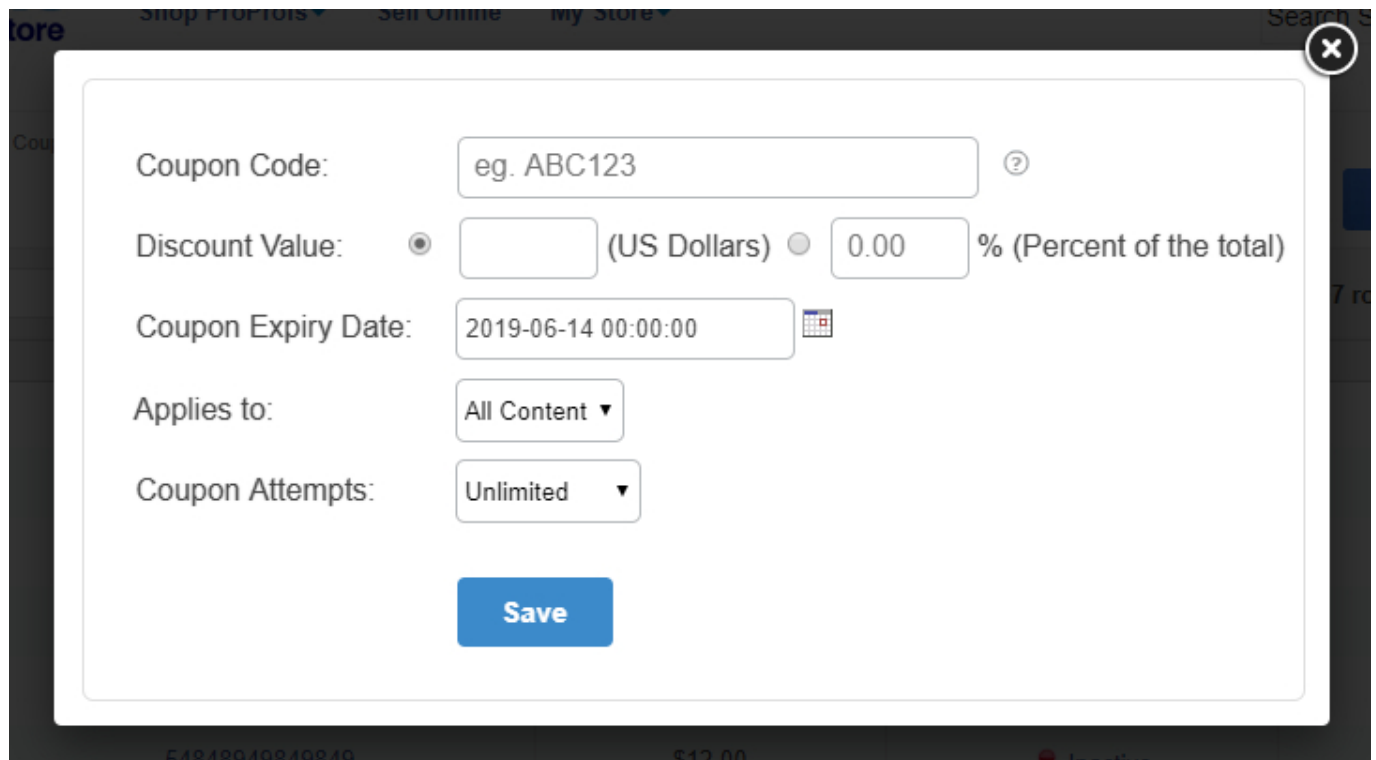
Coupon Attempts:  ▼

Coupon Status:  ▼

An orange arrow points to the Save button.


## Coupon Customization Window

The Coupon Customization Window is given below:



Coupon Code:  ?

Discount Value: ☒  (US Dollars) ☐  % (Percent of the total)

Coupon Expiry Date:  

Applies to:  ▼

Coupon Attempts:  ▼

**Coupon Code:** The name of the coupon that will be displayed to the user.

**Discount Value:** The discount that will be given to the user. It can be a set amount in dollars or it can be a certain percentage of the total price.

**Coupon Expire Date:** Used to set the Expiry Date of a coupon.

**Applies to:** The dropdown decides whether the discount applies all content or a particular product.

**Coupon Attempts:** Tells the number of times a coupon can be used by a customer.

## How to Send Coupons to Customers

You will have to send the coupons manually to the customer. If you want a customer to use your coupons, simply advise them to enter the coupon code on the billing page by checking the "**I have a coupon code**" checkbox.



You'll be billed: **\$10.00**

☐ I have a coupon code:

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